MISSION STATEMENT
The Mission of the Boy Scouts of America is to prepare young people to make ethical and moral choices over their lifetimes by instilling in them the values of the Scout Oath and Law.

SCOUT OATH
On my honor, I will do my best…
To do my duty to God and my country and to obey the Scout Law;
To help other people at all times;
To keep myself physically strong, mentally awake and morally straight.

SCOUT LAW
A Scout is: Trustworthy, Loyal, Helpful, Friendly, Courteous, Kind, Obedient, Cheerful, Thrifty, Brave, Clean and Reverent.

OUR VISION
We are known for our values, which are defined by the Scout Oath and Law.
Community organizations join in partnership with Scouting because we are known as major contributors to the development of future citizens of good character.
Our youth members have become the leaders in their community and now join with the Scouting Alumni who continue to make a difference.
But most of all, kids and their families come to us for a great time and for adventures that will be remembered for a lifetime.
Total Youth Population ................. 115,090
Total Youth Served ...................... 7,368
Market Share (% youth served) ....... 6.22%

**CUB SCOUTING (BOYS AGES 6-10)**
Registered Lion Cubs .................. 297
Registered Tiger Cubs ................. 861
Registered Cub Scouts ................. 2,167
Registered Webelos Cubs .............. 1,999
Total Cub Scouts ....................... 5,324
Market Share .......................... 12.03%
Total Number of Cub Packs .......... 118

**BOY SCOUTING (BOYS AGES 11-18)**
Total Available Boys (ages 11-18) ... 25,403
Registered Boy Scouts ................. 1,608
Market Share .......................... 6.38%
Total Number of Troops .............. 81

**VENTURING (YOUNG MEN AND WOMEN AGE 14-20)**
Total Available Youth .................. 47,592
Registered Venturers ................... 120
Registered Sea Scouts .................. 13
Total Venturing ......................... 133
Market Share .......................... 0.24%
Total Number of Crews & Ships ...... 20

**EXPLORING / LEARNING FOR LIFE**
Registered Youth Members & Participants .................. 264
Total Exploring/Learning for Life Groups and Posts .................... 17
Volunteers Supporting All Programs ... 1,961

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**KEY FINDINGS:**
- The more time kids spend in Scouting, the better the outcomes in character development.
- Those who attend meetings regularly report higher outcomes virtually across the board when compared to Scouts with lower attendance.
- Scouts are more likely to embrace positive social values than non-Scouts.
- Scouts who are more engaged in the program report higher outcomes in nearly every category.

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**DOES SCOUTING WORK?**
Scouting was put to the test over a course of 3 years when Tufts University worked with the Boy Scouts to measure character attributes of both Scouts and non-Scouts. Funded by the John Templeton Foundation, nearly 1,800 Cub Scouts and nearly 400 non-Scouts under age 12 were measured using both interviews and survey data. The differences were striking in several areas:

- With fun and discovery at every turn, Scouting makes the most of right now. But what’s more, it builds positive character and provides young people a foundation they can stand on to embrace opportunity, overcome obstacles, and make new discoveries.

**SCOUTING WORKS.**
For information about the Tufts University study findings and how Scouting builds positive character, please go to the council website, www.bsa-selacouncil, and click on the link.

**INCOME**
- **Product Sales** 10%
- **Camping & Activities** 23%
- **United Way** 11%
- **Friends of Scouting** 25%
- **Other Income** (foundations, investments) 19%
- **Special Events** 12%

2017 Total Revenues = $2,210,766

**EXPENSES**
- **Direct Support to Units** 63%
- **Program Support** 26%
- **Specific Assistance To Individuals** 4%
- **Administrative Support** 7%

2017 Total Expenses = $2,279,940

*Figures are based on Year-end Close, subject to adjustment based on completion of the 2017 Audit.

**CAMPING**
- 2,288 Cub Scouts and Families participated in Council-organized Outdoor Programs in 2017
- 1,230 Boy Scouts participated in Summer Camp, Thanksgiving Camp, Winter Camp and the Shoot/Swim/Climb event in 2017
- All camps ran by the council achieved accreditation under the National Camp Accreditation Program (NCAP)

**ADVEMENT**
- 3,183 Cub Scouts advenced in rank in 2017
- 91 Boy Scouts earned the First Aid Merit Badge in 2017, learning how to “Be Prepared” to help others in emergency situations
- 93 Boy Scouts earned the Personal Management Merit Badge in 2017, helping them learn fiscal responsibility
- 127 Boy Scouts earned Swimming Merit Badge in 2017, building personal fitness and confidence in the water
- 109 Scouts achieved the rank of Eagle Scout

**TRAINING**
- The council conducted a National Youth Leadership Training (advanced leader training for youth) in 2017, preparing both youth for leadership both within Scouting and in their communities
- The council grew the number of leaders trained in their positions to 65.2%, a 5% growth over 2016.