

EMERGING MARKETS DISTRICT





Scouting America™

is one of the nation's largest and most prominent values-based youth development organizations. It provides a program for young people that builds character and leadership skills, trains them in the responsibilities of citizenship, and develops personal fitness.

The Southeast Louisiana Council

has provided the Scouting program for over 100 years and currently serves nine parishes in southeast Louisiana. This time-honored organization, known to have a positive impact on youth, also makes sure that every child has the opportunity to get involved. That's where the Emerging Markets District plays a role.

The Emerging Markets District

is the Southeast Louisiana Council's commitment to remove any barriers that might keep a young person from joining Scouting regardless of circumstances. Emerging Markets is mostly, but not limited to, an in-school Scouting program for our youth at their schools before, during, or after school hours. The Scouts receive the same opportunities as a traditional unit. Qualified paid program specialists work with the Scouts in elementary schools throughout the greater New Orleans area to deliver the program. The Emerging Markets District can provide anything from camp scholarships, uniforms, handbooks, transportation, and even to leadership of a Scout unit.

Making a Difference in the Lives of Youth

The Emerging Markets District makes it possible for youth to become Scouts regardless of circumstances. “We serve youth who may not have the opportunity to experience Scouting without the resources that we offer,” says **Emerging Markets District Executive Todd Conner**.



“When you show youth their possibilities, the opportunities are endless.”

Through community partnerships and dedicated volunteers, Emerging Markets helps to eliminate barriers that might keep a young person from joining Scouting. By emphasizing ethics and moral values, Scouting addresses many of the concerns of parents in our community. Scouting prepares youth to be leaders, to accept responsibility, and to care about principles and causes beyond their own self-interest. “We do not know which Scouts will attain the Eagle Scout rank. What we do know is that Scouting will make a positive impact on their lives and make them better people, employees, and citizens no matter how long they stay in the program. Scouting reinforces the values and morals that young people learn at home. For those youth who do not have positive role models, Scouting helps to instill these traits that ultimately will help to shape them into people who care about others and their community,” Conner says passionately.



Darius Anthony Lucien began his journey in the Emerging Markets District with Troop 1911 sponsored by Kappa Alpha Psi Fraternity Inc. He transferred to Troop 185 with Scoutmaster Garry Winchester and earned the rank of Eagle Scout.

His mother, Dr. Michelle T. Barconey, notes:

“Scouting has made a tremendous difference in our lives. My son made Eagle Scout and as a result, he has become a very independent, well-rounded, and respectful young man. He also learned how to prepare meals, pack the necessary items for a camping trip, provide first aid, be a leader, and start, plan, and finish a

project. As a result of being in Scouting, he reads food labels, monitors what goes into his body, and works out daily to maintain his mental and physical stamina. The helpful, polite, resourceful young man was developed due to his Scouting experience, the merit badge requirements, and the excellent Scoutmaster and Assistant Scoutmasters.”



“Many of the merit badges required us to work together as a family which fostered a close and happy relationship between myself and my young adult children. I strongly believe every child and family should participate in Scouting. The benefits, values, and principles of Scouting were life-changing and rewarding for my son, our family, and society. The social, emotional, and life skills he acquired could only be accomplished through a wonderful, exciting, and educational program such as the Scouting program.”

You Can Help Make a Difference, Too

More than 3,000 southeast Louisiana youth take part in the once in a lifetime adventures and character-building programs that can only be found in Scouting. In doing so, they discover skills they never knew they had and develop into the leaders we'll need in the years to come.

<p>SCOUTING IMPACT</p>	 <p>Scouts across the United States perform millions of hours of service each year for their communities through Eagle Scout projects alone.</p>	 <p>Scouts collect thousands of pounds of non-perishable food and hundreds of dollars each year to feed the hungry in southeast Louisiana.</p>	 <p>Youth who participate are more likely than non-Scouts to graduate from Louisiana's high schools and to stay away from drugs.</p>	 <p>94% of Scout parents say that Scouting helped their children become better leaders.</p>
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<p>FOR EVERY 100 YOUTH WHO BECOME SCOUTS</p>	<p>18</p> <p>will develop a hobby that lasts through their adult lives.</p>	<p>1</p> <p>will use their Scouting skills to save another's life.</p>	<p>1</p> <p>will use their Scouting skills to save their own life.</p>	<p>8</p> <p>will enter a vocation discovered through the merit badge system.</p>
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Scouting makes a profoundly positive impact on southeast Louisiana youth, our families, and our communities that does not happen without committed volunteers and financial support.



- If you would like to volunteer with Scouts and make an impact on a child's life, call (504) 889-0388.
- To make an investment in Scouting, visit www.bsa-selacouncil.org.





“I have been working with Emerging Markets for 14 years,” says **Mrs. JoAnn Brooks, Emerging Markets Program Aide and Scout leader** for Fannie C. Williams Charter School and other schools in Orleans Parish. “My passion for working with youth and families led me to this job as a retired educator in Orleans Parish. With a wealth of experience as an educator, especially in special needs, I initially became involved when my grandson joined Scouting.”

“Scouting helps youth grow because it exposes them to new adventures and activities, they would not normally have access to,” she continues. “It gives them the opportunity to visit and experience things that transform their thought process. Programs like Scouting are important because they provide young boys and girls with a sense of belonging, instilling values and building character.”

PROGRAMS OFFERED BY THE SOUTHEAST LOUISIANA COUNCIL BOY SCOUTS OF AMERICA

The Southeast Louisiana Council, Boy Scouts of America, Inc. provides youth development and leadership programs to more than 3,000 young people in nine parishes through Cub Scouting, Scouts BSA, Venturing and Exploring programs during the year.

Cub Scouts (Girls and Boys Aged 6-10)

Cub Scouting is a year-round program uniquely designed to meet the needs of young people and their parents. The program offers fun and challenging activities that promote character development and physical fitness.

Service projects, ceremonies, games, and other activities guide boys and girls through the core values and give them a sense of personal achievement. Through positive peer group interaction and parental guidance, boys and girls also learn honesty, bravery, and respect.

Family involvement is an essential part of Cub Scouting, and the program encourages parents to play an active role in the program. Through interaction between parents, leaders, and friends, boys and girls learn citizenship, compassion, and courage. This family and community-centered approach to learning means that Cub Scouting is truly time well spent.

Scouts BSA (Girls and Boys Aged 11-17)

Most people associate Scouting with outdoor adventure. Scouts BSA is an outdoor program designed to develop character, citizenship, and fitness. With the Scout Oath and Law as a guide, Scouts BSA helps young people develop into a well-rounded individual.

Through the advancement program, a Scout can progress in rank through achievements, gaining additional knowledge and responsibilities. Earning merit badges provides opportunities for Scouts to be introduced to a lifelong hobby or a rewarding career.

In Scouts BSA, youth take responsibility for the activities of the troop. By planning and organizing activities, they develop teamwork and learn to lead as well as follow. Through the support of parents and religious and neighborhood organizations, Scouts develop an awareness and appreciation of their role in their community.

Venturing (Young Women and Men Aged 14-20)

The purpose of Venturing is to provide experiences to help young people mature and become responsible and caring adults. Young men and women in Venturing learn leadership skills and participate in challenging outdoor activities.

Venturing focuses resources that help a community organization provide wholesome, flexible, well-rounded, challenging activities, tailor-made for teenage youth. Those resources include access to camping properties, a recognition program, youth protection training, and specific program helps for a variety of outdoor disciplines.

Exploring (Young Women and Men Aged 14-20)

Exploring provides experiences to help young people mature and to develop them into responsible and caring adults. Explorers are ready to explore the meaning of interdependence in their personal relationships and in their communities.

Exploring is based on a unique and dynamic relationship between youth and organizations in their communities. Local community organizations program activities that help youth pursue their special interests, grow, and develop. The result is a program of activities that helps youth pursue their special interests, grow, and develop.

Each Explorer post develops a unique program around the interests and capabilities of adults in the organization. Explorer posts can specialize in a variety of career or hobby subjects such as career, leadership, fitness, social, service, and outdoors and plan programs around these areas of interest.



"Scouting provides young people with the opportunity to develop self-confidence and leadership skills that will enable them to make a difference in their communities. Through the Emerging Markets program, the Southeast Louisiana Council demonstrates its commitment to ensure that all of our youth have the opportunity to participate. And the impact on the youth served by this program cannot be measured. Community support remains an important part of being able to provide the leadership, uniforms, and supplies necessary to maintain this program."

Torrey Hayden
Scout Executive
Southeast Louisiana Council



"The Emerging Markets District ensures that all youth can become Scouts, regardless of their circumstances. We serve youth who might not have the opportunity to experience Scouting without the resources we provide, fostering transformative character development and reinforcing core values."

Todd Conner
Assistant Scout Executive and Emerging Markets District Executive



"Scouting makes a significant impact in the lives of our youth by providing experiences unlike other extracurricular programs. From outdoor activities to leadership development, the youth participating learn in ways not available or provided elsewhere. Emerging Markets allows the Southeast Louisiana Council to remove obstacles from any youth from joining. Having been an adult volunteer leader in Scouting for many years, I know that the lives of our youth can be changed by programs like those in the Emerging Markets District."

MsSkip Gibson
Emerging Markets District Chair



BOY SCOUTS OF AMERICA®
SOUTHEAST LOUISIANA COUNCIL



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